

YAHAM

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CE FC RoHS



YAHAM

JAY LEE

Over 20 Years in LED Industry
General Manager of YAHAM Fujian



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APPOINTMENT ANNOUNCEMENT

JAY LEE

Over 20 Years in LED Industry
General Manager of YAHAM Fujian

Being in the LED industry for over 20 years, Jay Lee, the former R&D deputy manager of Cree (Huizhou), and the former executive of listed companies such as Absen, Ledman, Refond, etc, has a profound knowledge of upstream material and supply chains, and downstream LED-related technologies and applications.

He is now appointed as the General Manager of YAHAM Fujian, where he is in charge of the internal controls system operation of production, engineering and quality control etc, as well as the optimization and integration of the South China Production Base's management and production systems.

FOCUS I Mini & Micro LED Products Innovation

Jay was responsible for product development and market development for small pixel pitch, mini LED, micro LED and COB displays and modules etc. in his previous works. In the new journey, he will continue to utilize his extensive experience and accumulated knowledge to develop advanced and competitive Mini & Micro LED products for YAHAM.



BUILD I South China Production Base of Lean Manufacturing

The South China production base will develop into another lean manufacturing center of YAHAM thanks to Jay's rich experience in internal controls system operation and management. The automated and intelligent production system will significantly strengthen the quality control of core materials and compartments, and improve the standardization, precision and efficiency of production and processes, making the base a model and providing a reference for the entire YAHAM Group's upgrade and iteration of the intelligent manufacturing.

"It is an inspiring place to work. We both insist on the same thing--high quality and customized ideas realization, the youthful and energetic management team and system", said Jay, "I will use my 20 years of experience in manufacturing management and product operation to develop the overall plan of small pitch products and build the management system of YAHAM's South China production base to help the Group increase its market share and improve its overall competitiveness."

FIRST OF ITS KIND IN NBA

4K Kinetic Movement Scoreboard
For United Center, Chicago Bulls



The state-of-the-art scoreboard, with a 4mm pixel pitch, is around about 8,600ft²(800m²) and has a 4K resolution, making it the largest and clearest center-hung display of its kind in NBA and NHL arenas. It employed YAHAM's CH series, which has a lightweight of just 18kg/m², significantly reducing the load capability of the center and ensuring the smooth operation of the kinetic drop-down technology.

It consists of five parts including the main body that show the live camera feed and replays during stoppages, wraparound panels above and below, inner ring display that will be visible from seats near the court, as well as the four additional screens inside the main body which can lower from the unit's bottom. The fully customized, production-level audio-visual system provides all spectators from the ground to the penthouse level with a thrilling, fan-pleasing 360° panoramic visual experience.



YAHAM SPORT

New-Generation Intelligent & Digitalized Solutions All-Encompassing Entertainment Venues

Qatar spent approximately \$7billion to complete the full venue construction that is all based on the highest international standards, earning the title of "the most expensive World Cup ever". LED displays are everywhere on and off the pitch, playing a crucial part in providing a more dynamic, thrilling, fan-pleasing panoramic visual experience, and boosting commercial effects.

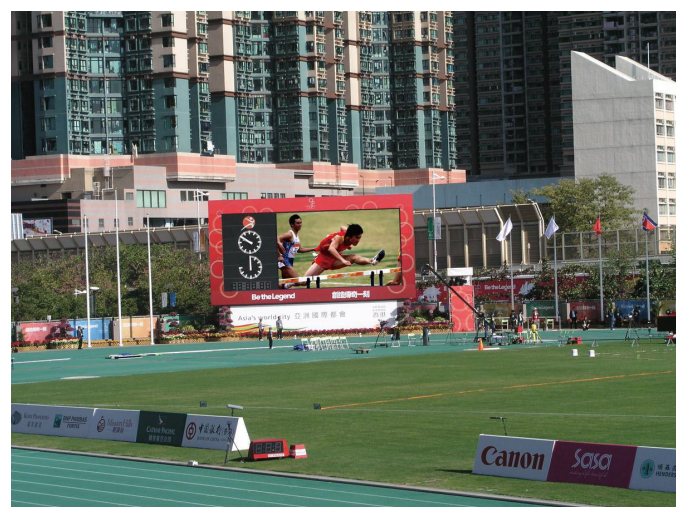
YAHAM, with its extensive experience in international games like the Olympics, Cricket World Cup, NBA and so on, reliable quality, strong R&D capability and customization in products and systems, has created a mature ecosystem that includes tailor-made style design, AV equipment, mechanical structure, lighting, integrated systems etc. to provide an all-encompassing entertainment venue and impressive game day experiences for all fans and spectators.

It has grown to become the first in the LED industry to offer pro-audio-visual for all of the "Big Four" Leagues in the US including Major League Baseball (MLB), National Football League (NFL), National Basketball Association (NBA), and National Hockey League (NHL).



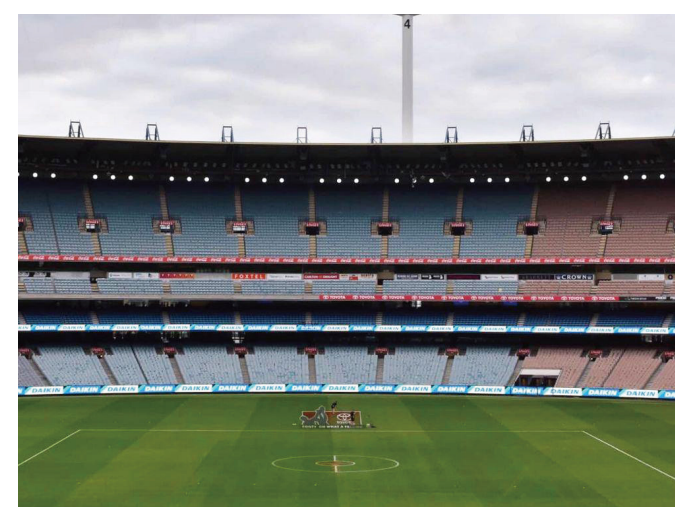
Videowall Solution

Videowall is the centerpiece in any arena for both entertainment and informational items, including basketball, football, soccer, baseball, hockey, and cricket etc. With its high brightness, contrast ratio, and resolution features, it provides spectators with optimal visibility of live action, vivid replay, player profiles etc.



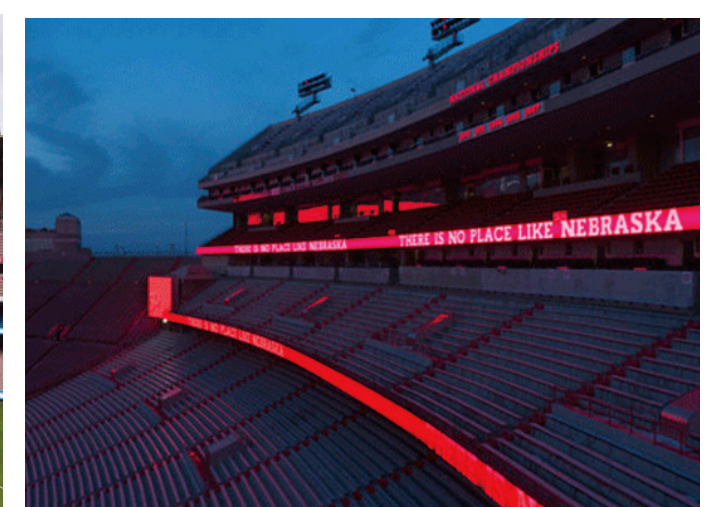
Scoreboard Solutions

Scoreboards can be used everywhere in the arena to provide real-time information about the progress of the game and statistical data for fans. The ultra-wide viewing angle ensures that all athletes and spectators from the ground to the penthouse level can find data and time promptly for better competition.



Perimeter Solutions

Perimeter enables sponsors and advertisers to engage with local audiences precisely with virtual advertising replacement technology. The self-developed soft rubber protection module and safety gate designs effectively protect players from being injured while also responding quickly in the case of an emergency.



Ribbon Solution

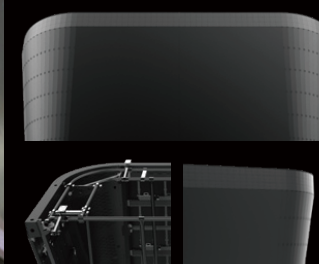
Ribbon, provides a 360° degrees panoramic visual experience to fans, being flexible in curved shapes and covering the entire edge of the upper tier of the stadium. Slim and high-protection designs enable the smooth operation of crowd-rousing content, match stats, and fan-targeted messages to liven up the games.

CH SERIES FROM YAHAM SPORT

BORN FOR EXCLUSIVE TEAM LABEL



YAHAM SPORT, with its strong R&D capability, customization capacity, reliable quality, and comprehensive services for solutions designing, has become one of the trustworthy suppliers for international games like the Olympics, Cricket World Cup etc. Working as the hit product, CH series are widely used in colleges, stadiums, and the "Big Four Leagues" such as National Basketball Association (NBA), and National Hockey League (NHL) ect.

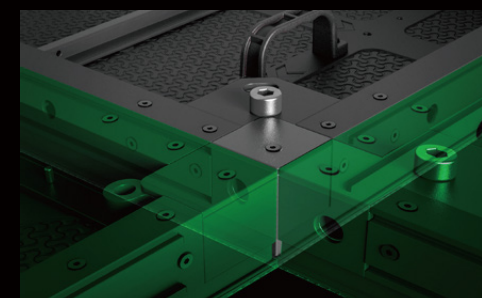
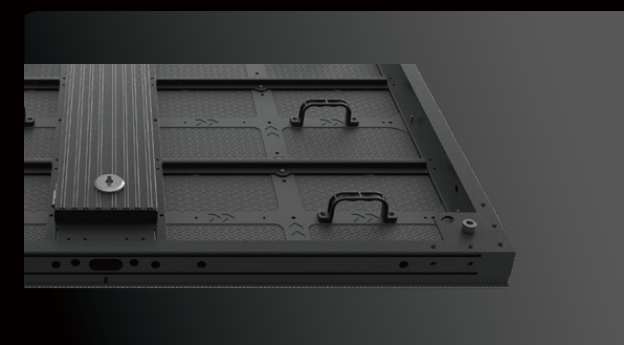


Deep Customization

Flexibility is the greatest strength of its versatile features. The special beveled and sharp corner designs are perfectly tailor-made for any center-hung system. Being integrated with techs such as mechanical movement, motion capture, real-time broadcast etc, it creates an exclusive label that presents the venue's culture and maximizes the commercial value.

Ultra-Lightweight

As most venues have an iconic history, the screen weighs 18 kg/m² only, which is approx.60% lighter than the typical one, significantly reducing the risks of structural load-bearing and allowing them to present a 4K jumbotron screen in a more efficient, stable and safe way.



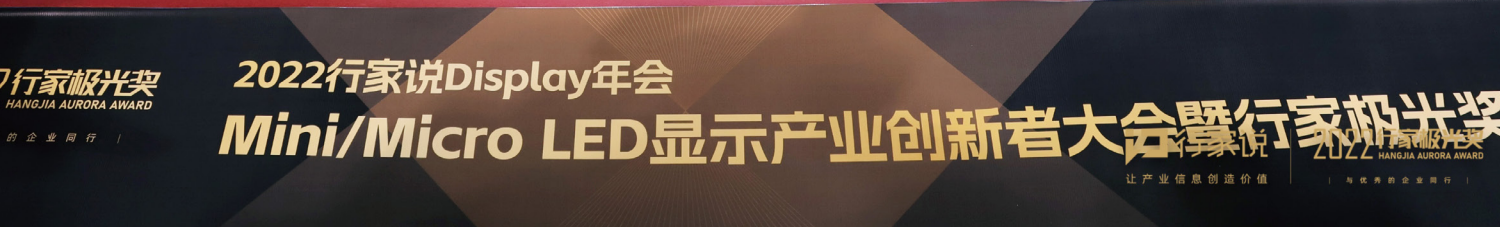
Ultra-High Precision

Adopting specific joints, magnetic and screw fixing design as well as structural refinements for robust and precise cabinets, it achieves seamless flatness and alignment within 0.1mm and reduces the adjustment frequency, leaving no splitting, resulting in simplified installation and cost savings.

Optimal Visual Effects

It provides stunning dynamic live broadcasting and replays effect with a high refresh rate of $\geq 3840\text{Hz}$ and a gamut for HDTV standards, leaving no moiré, trailing, or frame flickering. 140° degree viewing angle ensures a thrilling, fan-pleasing 360° panoramic visual experience for all fans in the arena.





2022 HANGJIA AURORA AWARD REVEALED ON NOV 18TH
**YAHAM IS THE WINNER OF
 "TOP PROJECT AWARDS"**

HANGJIA, is the domestic industry-leading AV platform & pro market guide to AV equipment, audio-visual systems and solutions. The prize is awarded each year to the most extraordinary projects, following the research process that evaluates the breakthroughs in terms of technology, practicality, applicability, creativity, and social benefits.



WINNING PROJECT

Changsha's Biggest UHD 8K Naked Eye 3D OOH

The 1168m² (12572ft²) giant screen is the city's first outdoor UHD 8K resolution screen adopting 6.25mm pixel pitch. It receives over 2 million views every day, stationed in the heart of the busiest economic area, above the pink zebra crossings, and is recognized as a people watchers' paradise, creating mass value in society. It highlights YAHAM's strong R&D capability, customization ability, and comprehensive service.